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Contact: Megan Driscoll
Jessica Lieberman
Behrman Communications
212-986-7000

Tria Beauty's Top-selling Hair Removal Laser Undergoes the Largest Makeover Yet

Only FDA-Cleared Hair Removal Laser Available for Home-use Delivers Even Better Results in Half the Time

Dublin, CA (January 14, 2013) – Tria Beauty, Inc., a global leader in light-based skin care solutions, announces its launch of the Tria Hair Removal Laser 4X, designed to deliver even better results in half the time.

“The Tria Hair Removal Laser 4X is the latest innovation in professional-quality, at-home solutions for our consumers,” commented Tim Bunch, VP/General Manager, North American Marketing, Tria Beauty, Inc. “With laser hair removal being the most popular aesthetic treatment for women under the age of 35, the Tria Hair Removal Laser 4X, with its remarkable innovations, is set to be the beauty breakthrough of 2013!”

The newest Tria Laser incorporates a pulse counter and treatment guide that improves compliance and helps users achieve dramatic hair reduction in far less time. The Tria Laser should be used every week for three months to achieve optimal results.

The Tria Hair Removal Laser 4X uses the same diode laser technology preferred by professionals for in-office treatments to deliver professional results in the privacy and comfort of home, at a fraction of the cost. Proven through dermatologist-led clinical studies, the Tria Hair Removal Laser 4X delivers up to 70% hair count reduction in just two treatments. It is FDA cleared for use on the face and body.

About Tria Beauty, Inc.

Tria Beauty, Inc. creates light-based skin care and at-home laser hair removal products that deliver professional results at home. The clinically proven Tria Hair Removal Laser 4X is the first and only FDA-cleared hair removal system available for use at-home. The Tria [Hair Removal Laser](#) 4X is safe and effective and provides permanent results. The Tria Skin Perfecting Blue Light treatment for acne is clinically proven to destroy bacteria in the skin, rapidly clearing acne breakouts and improving overall complexion. The Tria Skin Rejuvenating Laser treats multiple signs of a facial aging and is Health Canada approved and CE marked for sale in Europe. Learn more about Tria's [laser hair removal](#) system, treatment for acne and other skin products by visiting www.triabeauty.com.

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