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**Tria Beauty, Inc. Announces Partnership with Jenny McCarthy  
*Comedic Actress to Promote The Tria Hair Removal Laser***

Dublin, CA (December 5, 2012) – Today, Tria Beauty, Inc. announced its partnership with actress, Jenny McCarthy, on behalf of their Hair Removal Laser. The Tria Hair Removal Laser is the first and only FDA-cleared laser available for at-home hair removal. Under this new partnership, Ms. McCarthy will be collaborating with Tria for various public relations and marketing campaigns.

“Who wants to worry about unwanted hair, especially in my line of work where I am constantly in front of the camera or attending events,” stated Ms. McCarthy. “I was instantly drawn to the ease and convenience of the Tria Hair Removal Laser and the fact that it offered professional and permanent results in the comfort of your own home. The thought of never needing to shave or wax again sounded like a dream come true.”

Tria is delighted to make life easier for Ms. McCarthy as she flawlessly juggles her life as a mother, actress, host and best-selling author. This past summer, she hosted the NBC reality television series, *Love in the Wild* and recently released her latest book, "Bad Habits: Confessions of a Recovering Catholic." Next up, she will return to Times Square for ABC's "New Year's Rockin' Eve" with Ryan Seacrest, and she will launch her own late night talk show on VH1 in February. With such a busy schedule, Tria's hair removal system is an expedient alternative to in-office treatments or hours spent waxing and shaving.

“We were excited to learn that Ms. McCarthy is as much of a fan of the Tria Hair Removal Laser as Tria Beauty is of her,” stated Tim Bunch, VP/General Manager, North American Marketing, Tria Beauty, Inc. “We are happy to welcome Ms. McCarthy to the Tria Beauty family, as she embodies our brand personality – intelligent, confident and trustworthy.”

**About Tria Beauty, Inc.**

Tria Beauty, Inc. creates light-based skin care and at-home laser hair removal products that deliver professional results at home. The clinically proven Tria Hair Removal Laser is the first and only FDA-cleared hair removal system available for at-home use. The Tria [Hair Removal Laser](#) is safe and effective and provides permanent results. The Tria Skin Perfecting Blue Light treatment for acne is clinically proven to destroy bacteria in the skin, rapidly clearing acne breakouts and improving overall complexion. The Tria Skin Rejuvenating Laser treats multiple signs of a facial aging and is Health Canada approved and CE marked for sale in Europe. Learn more about Tria's [laser hair removal](#) system, treatment for acne and other skin products by visiting [www.triabeauty.com](http://www.triabeauty.com).